

AMITY BUSINESS SCHOOL(ABS)

AMITY UNIVERSITY HARYANA(AUH), MANESAR

REPORT ON ONE DAY WORKSHOP CONDUCTED ON 26.FEBRUARY.2016 AT AMITY UNIVERSITY, HARYANA, MANESAR CAMPUS AUDITORIOM B BLOCK FOR ALL MBA AND FINAL YEAR BBA STUDENTS:

CORPORATE CONNECT: GUEST CORPORATE SPEAKER: Dr Ranjit Sinha, Independent Consultant, UK, On Topic: Total Quality Management & Change Management.

CORPORATE CONNECT: ABS CO-ORDINATOR: Ajay Kumar Pandey

CRC CO-ORDINATOR: Ankur Gupta

S.NO	TIMING	CORPORATE CONNECT PROGRAMME	PROGRAMME DESCRIPTION	OUTCOME
1	10:00-11:00 AM	Welcoming And introducing Dr Ranjit Sinha by ABS co-ordinator Mr Ajay Kumar Pandey	Dr Ranjit Sinha is welcomed by ABS faculty Ajay Kumar Yadav and CRC co-ordinator Ankur Gupta followed by a brief interaction session. Later the charge was handed over to student anchors	Workshop begins with welcoming and introduction of corporate resourceperson.
2	11:00-1:30 PM	Power Point Presentation & deliverance by Mr. Ram Bir Dalal on the topic "Total quality management & Change management"	Students were appraised of concepts like company vision, what makes a quality company, principles of total quality, role of people involvement in quality improvement, defining quality problems and finding root causes	deliverance on TQM & Change Management was so full of live examples and interesting anecdotes, that students were stimulated for two way interactions and understood the contents quite well.
3	2:00- 4:00 PM	Practical aspects of TQM and Change Management were addressed in this session of the workshop	Role play activities and live excersises conducted on Mind Mapping, KANO Analysis, Poka-Yoke, Kaizen and creating KPIs. Also case studies were discussed on the failure of companies like Kodak and Xrerox which failed because of the inability to change.	Students were able to get a hands on experience of TQM best practices

4	4:00-4:15 PM	Thanks giving session	CRC co-ordinator and ABS faculty co-ordinators thanked Dr Sinha for his valuable time and efforts to apprise the students of the important areas in TQM and Change management	Corporate Connect session ends with positive impact on Dr Sinha.
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